Q2 2020 LOOK AHEAD

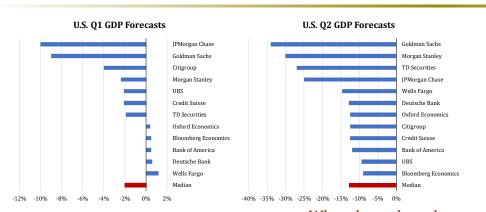


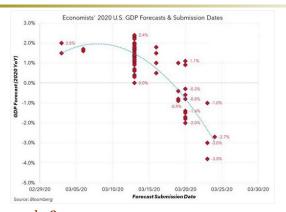
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Looking at GDP - An Alphabet Soup of Recessions





What shape does the recession take?

V-Shaped Recovery

- □ Strong public health response succeeds in controlling spread in each country within 2-3 months
- ☐ Strong policy responses prevent structural damage; recovery to pre-crisis fundamentals and momentum



| | Real GDP Drop 2019 Q4-2020 Q2 % Change | 2020 GDP Growth % Change | Time to Return to Pre-Crisis Quarter |
|----------|---|---|---|
| China | -3.3% | -0.4% | Q4 – 2020 |
| USA | -8.0% | -2.4% | Q3 – 2020 |
| World | -4.9% | -1.5% | Q2 – 2020 |
| Eurozone | -9.5% | | |
| Luiozona | -9.3 M | -4.4% | Q1 – 2021 |
| | Real GDP Drop 2019 Q4-2020 Q2 % Change | -4.4% 2020 GDP Growth % Change | Q1 – 2021 Time to Return to Pre-Crisis Quarter |
| China | Real GDP Drop 2019 Q4-2020 Q2 | 2020 GDP Growth | Time to Return |
| | Real GDP Drop 2019 Q4-2020 Q2 % Change | 2020 GDP Growth % Change | Time to Returr to Pre-Crisis Quarter |
| China | Real GDP Drop 2019 Q4-2020 Q2 % Change | 2020 GDP Growth % Change -2.7% | Time to Return to Pre-Crisis Quarter |

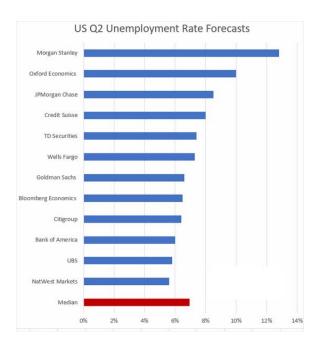
Swoosh Recovery

- □ Public health response initially succeeds but measures are not sufficient to prevent viral resurgence so social distancing continues for several months
- □ Policy responses partially offset economic damage; banking crisis is avoided; recovery levels muted

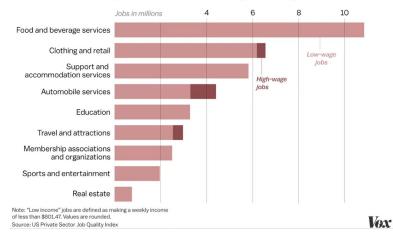


Consumer Health = Speed of Recovery





Jobs vulnerable to layoffs during the Covid-19 pandemic in the US by industry



Estimated lost wages could be \$273 billion, or 1.2% of GDP.¹

¹ Lost wages calculated assuming 14 million jobs lost for 20 weeks with average income of \$975 per week

Data Sources: Bloomberg, Vox Media, Phillips & Co. estimates

Data is from sources deemed to be reliable. No representation or warranties either expressed or implied are made as to the





Is Stimulus Helping the Consumer?

4.52%

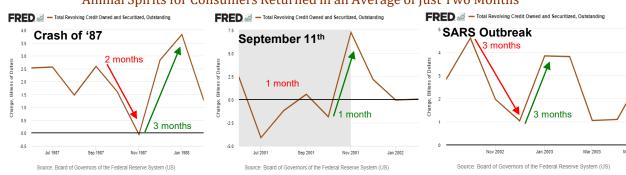
Consumer-Focused Stimulus: Program Focused Stimulus Paycheck Protection Program \$377B One-Time Checks \$290B Expanded Unemployment Benefits \$260B Other Personal Support \$90B

Consumer Sentiment Recoveries Following Major Events Average 6 Months



% of GDP

Animal Spirits for Consumers Returned in an Average of Just Two Months



Investor Sentiment

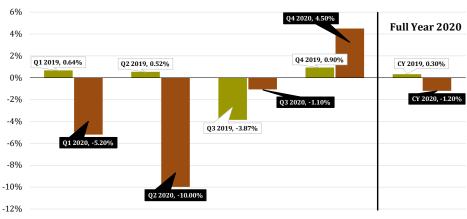
| S&P 5 | 00 15%+ C | uarterly [| Orops Pos | t WW2 |
|---------|------------|------------|-----------|--------|
| | | Next Qtr | Next 2 | Next |
| Quarter | % Chg | % | Qtrs % | Year % |
| Sep-46 | -18.83 | 2.27 | 1.40 | 1.00 |
| Jun-62 | -21.28 | 2.78 | 15.25 | 26.70 |
| Jun-70 | -18.87 | 15.80 | 26.72 | 37.10 |
| Sep-74 | -26.12 | 7.90 | 31.19 | 32.00 |
| Dec-87 | -23.23 | 4.78 | 10.69 | 12.40 |
| Sep-01 | -15.00 | 10.29 | 10.23 | -21.68 |
| Sep-02 | -17.63 | 7.92 | 4.04 | 22.16 |
| Dec-08 | -22.56 | -11.67 | 1.78 | 23.45 |
| Mar-20 | -20.00 | ? | ? | ? |
| | Average | 5.01 | 12.66 | 16.64 |
| | Median | 6.34 | 10.46 | 22.81 |
| | % Positive | 87.5% | 100.0% | 87.5% |

Investors buy quickly and consistently. 7 out of 8 times markets rallied over the next two quarters and year, with an average return of 16.6%

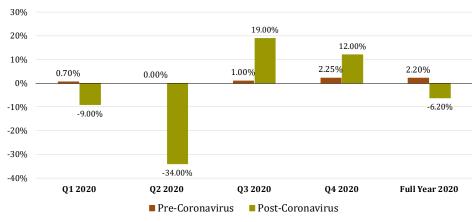


Earnings Expectations

FactSet YoY Comparison S&P 500 EPS Growth w/ Projections



Goldman Sachs U.S. GDP Growth Forecast: Pre- & Post-Coronavirus

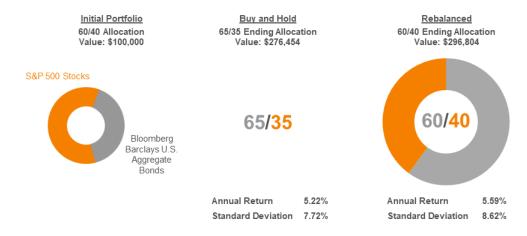




Rebalancing

Benefits of Portfolio Rebalancing

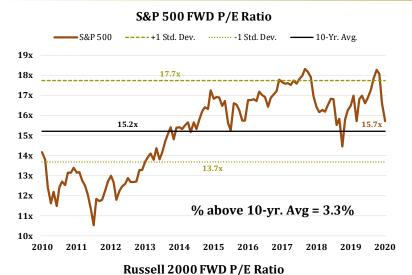
Over 20 years, regular rebalancing increased returns compared to a buy and hold approach, which allows allocations to drift away from the intended targets.



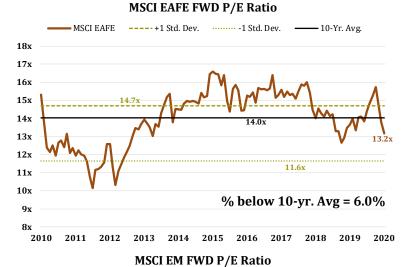
- ☐ Rebalancing your portfolio is critical when asset classes get cheaper. If you have a balanced portfolio you will likely see your fixed income holdings with positive returns in the short run and equities down. Rebalancing is key.
- ☐ As capital markets expectations are adjusted, portfolios may be rebalanced to take on less risk in meeting return requirements.
- ☐ Finally, individuals can add to their retirement savings or taxable portfolio to achieve dollar cost averaging benefits. Foundations and endowments may achieve similar benefits through the addition of donor gifts into their portfolios.

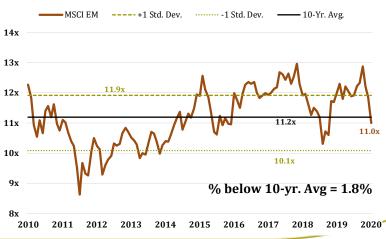


Managing for Mean Reversion



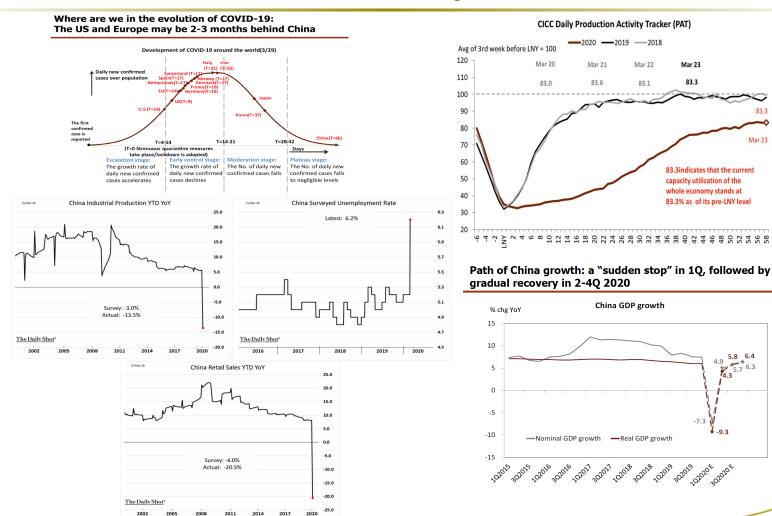
28x 26x 22x 20x 18x % below 10-yr. Avg = 1.7%16x 14x 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020







A Model for the Way Out: China





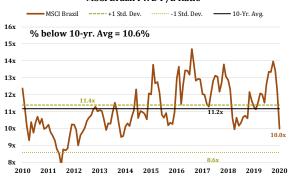
83.3

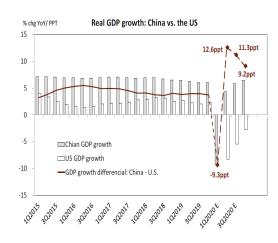
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Emerging Markets









Opportunities for Growth

- Growth rates in Emerging Markets remain the best in the world, with consensus GDP growth estimates approximately 200 basis points higher than Developed Market economies.
- ☐ The projected growth of the middle class in large Emerging Market countries, paired with a recovery in China is likely to support sustained economic and corporate earnings growth

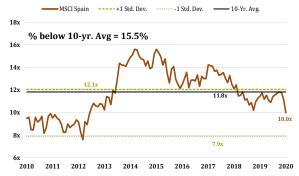
Threats to Growth

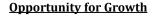
- Double hump COVID-19 scenario where a second wave extends the recovery
- Portions of growth are highly tied to economic demands from the United States and other developed countries



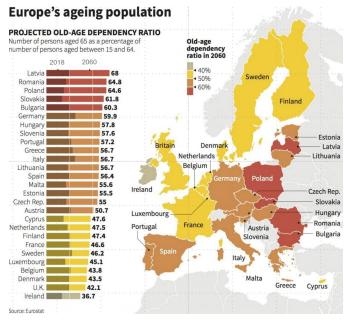
International Developed Markets







☐ Lower expectations for GDP growth paired with lower inflation and easier valuations could boost International Developed returns in 2020.

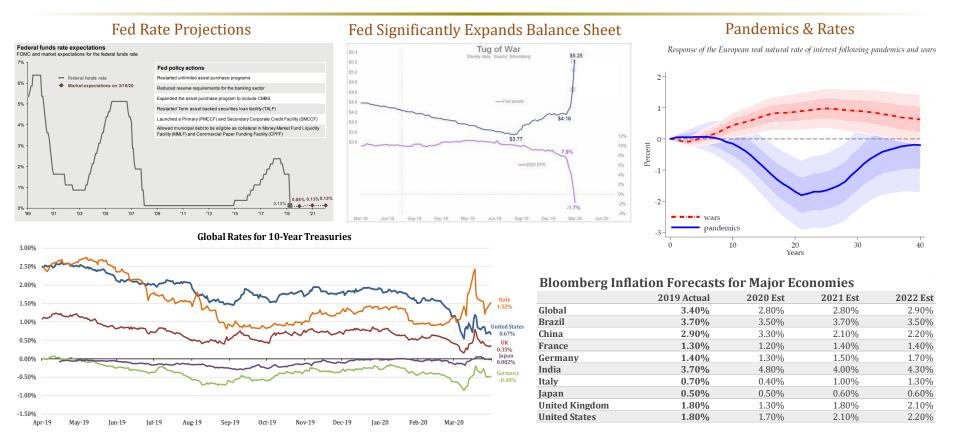


Threats to Growth

- Aging populations and low birth rates couple with poor COVID-19 containment
- ☐ In some countries with negative interest rates, high levels of household debt remain a major vulnerability to growth.



U.S. Interest Rates & Other Major Central Banks Expectations

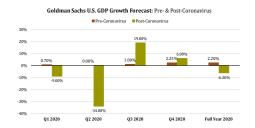


- ☐ The new normal is lower interest rates and muted inflation for a longer period of time as the dollar and the United States set global policy
- ☐ The Fed has been taking all necessary actions to keep credit markets liquid



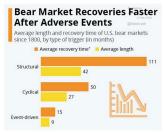
What's Baked in the Cake

Baked into Investor Expectations



A recession is clearly baked in, predominantly when Goldman Sachs made such a draconian call on March 20th.

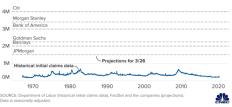
Not Baked into Investor Expectations



A bear market recovery that is historically fast, based upon external/ non-economic factors

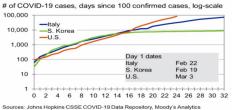
Sky-high unemployment claims

Analysts project a record-shattering March 26 initial claims figure

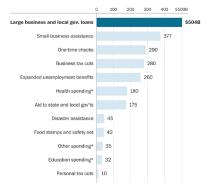


Devastating jobless claims numbers, as the worst forecast came from Citigroup on March 24th before the official numbers came out.





A longer acceleration phase of the virus beyond what Italy is experiencing

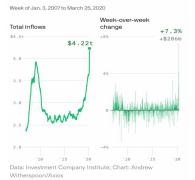


Another great example of discounting came in the form of passing the stimulus.

Congress and the President, in an unprecedented bipartisan fashion, passed the \$2 trillion stimulus package.

This is the largest stimulus bill in American history and, if effectively applied, could provide a boost to GDP of over 9%.

Weekly inflows to money market funds



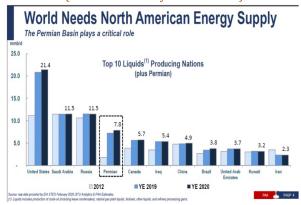
A flood of capital re-entering the equity markets that has been piling into money market funds at historic levels



Energy Appendix

U.S. Still Leading Global Oil Production

(Permian Basin Key to Production)



Largest Oil Consuming Countries

| # 11 | Country ↓↑ | Daily Oil Consumption (barrels) | World Share ↓↑ |
|------|---------------|---------------------------------|-------------------|
| 1 | United States | 19,687,287 | 20.3 % |
| 2 | China | 12,791,553 | 13.2 % |
| 3 | <u>India</u> | 4,443,000 | 4.6 % |
| 4 | <u>Japan</u> | 4,012,877 | 4.1 % |
| 5 | Russia | 3,631,287 | 3.7 % |
| 6 | Saudi Arabia | 3,302,000 | 3.4 % |

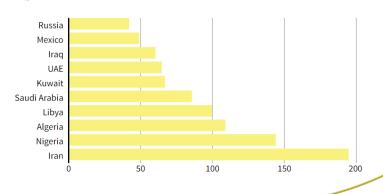
Baker Hughes Oil Rig Count

| Area | Last Count | Count | Change from Prior Count | Date of Prior Count | Change from Last Year | Date of Last Year's Count |
|-------------|----------------|-------|----------------------------------|---------------------------|--------------------------------|------------------------------------|
| U.S. | 27 Mar 2020 | 728 | -44 | 20 Mar 2020 | -278 | 29 Mar 2019 |
| Canada | 27 Mar 2020 | 54 | -44 | 20 Mar 2020 | -34 | 29 Mar 2019 |
| Internation | al Feb 2020 | 1,085 | +7 | Jan 2020 | +58 | Feb 2019 |

Breakeven Prices Vary Widely but All Are Above Current Levels

FISCAL BREAKEVEN OIL PRICE

in \$/bbl





Mean Reversion Dashboard

Style Current P/E as a % of 20-Yr Avg. P/E

| | Value | Blend | Growth |
|-------|-------|-------|--------|
| Large | 89.7% | 99.8% | 106.3% |
| Mid | 81.7% | 90.0% | 104.3% |
| Small | 73.0% | 95.1% | 134.3% |

Regional Fwd. P/E as a % of 10-Yr Avg. Fwd. P/E

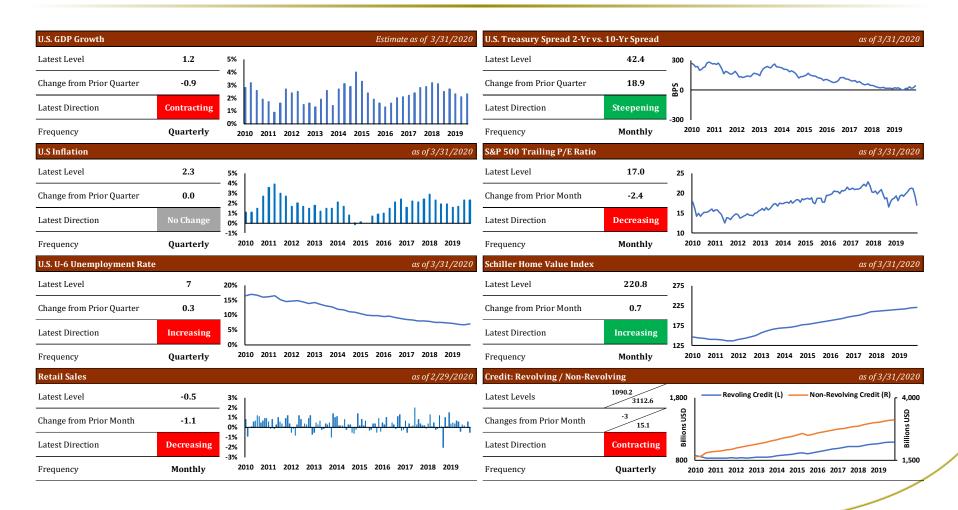
| ACWI | EAFE Index | EM Index | United States | Germany | United Kingdom | China | Brazil | India | Russia |
|-------|------------|----------|---------------|---------|-------------------|-------|--------|-------|--------|
| 99.1% | 94.0% | 98.2% | 103.3% | 98.5% | 96.7% | 94.8% | 89.4% | 86.1% | 88.5% |

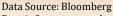
Sector Fwd. P/E as a % of 20-Yr Avg. P/E

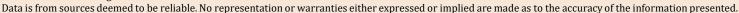
| Materials | Industrials | Financials | Energy | Consumer Discretionary | Technology | Comm. Services | Real Estate | Health Care | Consumer Staples | Utilities |
|-----------|-------------|------------|--------|---------------------------|------------|-------------------|-------------|-------------|---------------------|-----------|
| 109.3% | 93.7% | 72.8% | 264.7% | 111.8% | 95.9% | 85.7% | 102.5% | 86.3% | 104.8% | 116.6% |



Economic Dashboard









Our View and Recommendations

Our View

- □ Trump administration will use all tools necessary with no regard to deficits in order to mitigate the short-term damage of COVID-19
- ☐ Trade war rhetoric and tariffs will be put on hold through the U.S. presidential election to support global demand for U.S. made goods and services
- Extreme volatility will persist until such time as corporate cash flows can be approximated
- ☐ China will continue to lead the world out of this economic crisis by using extraordinary measures to stimulate domestic demand
- ☐ Equity valuations will revert below the mean, mostly driven by a combination of improved Q3 and Q4 earnings expectations as well as some price contraction
- ☐ Interest rates will remain much lower (near zero) for much longer, perhaps for many years to come, to compensate for any threat of deflation
- ☐ United States, Russia, and Saudi Arabia will build an informal alliance to augment OPEC+ and cut supply to support energy prices

Recommendations

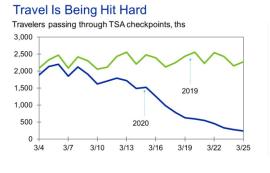
- Rebalance Rebalance. Focus on using multiple time periods to rebalance portfolios back to targets
- Adjust overall allocations once capital market expectations are available to trade off risk and prospective returns
- ☐ Increase exposure to China as a diversifier to both the United States and general Emerging Markets exposure
- ☐ Realign passive MLP's to more active, cash flow-focused sectors (Energy, Utilities, and Telecom) if you cannot hold individual MLP's



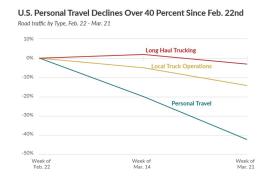
Bruises & Scars

The impact of the economic shutdown will certainly leave bruises and scars on our economy









- Fossil fuel industry shut ins
 - o Weekly oil rig count is down 24% year-over-year

Potential Scars

- Credit downgrade of the United States
- Higher taxes
- Structural shifts in commercial real estate usage
- Migration patterns to smaller urban centers

Click here to read our 3/16/2020 blog post, "Tough Medicine"



THANK YOU

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